

**MOST IMMEDIATE**  
**SWACHH BHARAT ABHIYAN RELATED MATTER**

F. No. 35011/1/2018-GA  
Government of India  
Ministry of Agriculture & Farmers Welfare  
Department of Agriculture Cooperation & Farmers Welfare  
DIRECTORATE OF PLANT PROTECTION QUARANTINE AND STORAGE  
NH-IV, Faridabad.

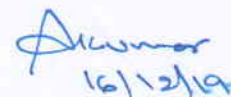
Dated: 16/12/2019

**OFFICE MEMORANDUM**

**Subject:-Activities to be carried out during “Swachhta Pakhwada” to be observed from 16<sup>th</sup> December to 31<sup>st</sup> December, 2019-regarding.**

The undersigned is directed to enclose herewith a letter No. 11-5/2019-GA dated 29.11.2019 issued by DAC&FW alongwith a draft action plan i.e list of activities to be carried out during the “Swachhata Pakhwada” during 16<sup>th</sup>- 31<sup>st</sup> December, 2019.

2. It is requested that the prescribed activities may be carried out to the possible extent during the period. This is for strict compliance.
3. This issues with the approval of the Competent Authority.

  
16/12/19

(Ajay Kumar)  
Chief Administrative Officer

**Distribution**

1. All Officer -in-Charges of Regional/Sub- Offices of Directorate of PPQ&S for compliance through Scheme-in-Charges/website of this Directorate
2. All Scheme-in-Charges (PQ/Locust/IPM/TLC)
3. JD (P&C), Directorate of PPQ&S with the request to co-ordinate the matter with sub-offices.
4. IT cell with the request to upload the same on the website for the Directorate.
5. PPS to PPA

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**MOST IMMEDIATE**  
**SWACHH BHARAT ABHIYAN RELATED MATTER**

F. No. 11-5/2019-GA  
Government of India  
Ministry of Agriculture and Farmers Welfare  
Department of Agriculture, Cooperation & Farmers Welfare  
GA Section

Krishi Bhawan, New Delhi.  
Date: 29 November, 2019.

**OFFICE MEMORANDUM**

**Subject:** "Swachhata Pakhwada" to be observed from 16<sup>th</sup> – 31<sup>st</sup> December, 2019, in DAC&FW – reg.

The undersigned is directed to refer to the subject mentioned above and to say that "Swachhata Pakhwada" campaign is to be observed in this Department during 16<sup>th</sup> – 31<sup>st</sup> December, 2019. An action plan is to be prepared by this Department for the Swachhata Pakhwada.

2. Accordingly, a draft action plan has been prepared which may be executed during the Pakhwada by this Department and its attached / subordinate offices / PSUs / autonomous bodies etc. It is requested to provide suggestions / proposals / comments on the action plan to make it more effective, latest by 12.00 Noon on 04.12.2019 or otherwise the information will be treated as Nil.

3. This may be treated as **Most Urgent**.

Encl.: As above.

*V. Surendra*

(V. Surendra)  
Under Secretary to the Government of India  
Email: v.surendra@nic.in

All Divisional Heads  
DAC&FW  
Krishi Bhawan

Activities to be carried out during the "Swachhata Pakhwada" to be observed during 16<sup>th</sup> - 31<sup>st</sup> December 2019

- a) Swachhata Shapath function may be organized in all attached / subordinate offices / PSUs / autonomous organizations of this Department, including headquarters.
- b) Swachhata Message may be displayed on Website of the Department. Electronic Banners may be created and uploaded on the web portals of the Department and all organizations under this Department to highlight the observance of Swachhata Pakhwada. Publicity and Awareness may be done through use of social media.
- c) A new Divyang Toilet may be constructed in Krishi Bhawan and functionality and cleanliness of the existing Divyang Toilet may be checked. Also automatic air fresheners may be installed in all toilets in the DAC&FW Headquarters.
- d) Provision of Pantry Point (washbasin / sink for washing utensils / crockery) in the toilets of Senior Officers in DAC&FW (headquarters).
- e) Sanitary napkin dispensers may be provided in all ladies toilets at DAC&FW Headquarters as well as in all attached / subordinate / autonomous offices / PSUs. Functioning of existing dispensers may also be checked.
- f) All attached / subordinate offices / PSUs / autonomous organizations will organize camp activities to promote behavioral changes to keep surroundings clean, with special focus on awareness regarding plastic pollution, open defecation, deforestation, water wastage, dust / smoke free air and other anti environmental practices.
- g) Cleanliness drives may be undertaken in e-NAM Mandis by DMI which shall include Swachhata Rallies, seminars for farmers, door-to-door meetings to drive behavior change towards better sanitation practices.
- h) Cleanliness Drive may be undertaken in all attached / subordinate / autonomous offices / PSUs of this Department, especially on Kisan Diwas i.e. 23<sup>rd</sup> December, 2019.
- i) Central Integrated Pest Management Centers (CIPMCs) may organize village camps to address the local communities on swachhata with special focus on sustainable toilet uses and taking up waste management work in their area. They may also be made aware about water conservation and proper disposal of insecticide containers.
- j) Village level Swachhata Rallies may be organized by all the attached / subordinate / autonomous offices / PSUs of this Department.
- k) National Centre of Organic Farming may organize symposiums / demonstrations or organic farming / waste decomposition at village level.
- l) Sensitization visit to National Centre for Organic Farming (NCOF), Ghaziabad by DAC&FW officials may be undertaken.

- m) Swachhata Pakhwada and better sanitation practices related banners may be displayed and tree plantation may be done in office premises at DAC&FW Headquarters as well as in all attached / subordinate / autonomous offices / PSUs of this Department.
- n) Marketing Division may arrange for installation of Waste Decomposer plant all e-NAM Mandis.
- o) Directorate of Marketing & Inspection (DMI) and Directorate of PPQ&S may arrange Swachhata Competition among all their field units which may also cover the nearby premises / villages as well as office building.
- p) Brainstorming session may be undertaken on Swachhata Pakhwada at Directorate of Extension, PUSA, by DAC&FW officials, along with local public participation.
- q) Swachhata related paintings may be made on the walls of the office buildings of attached / subordinate / autonomous offices / PSUs of this Department.
- r) Extensive exercise for weeding out of old files / records may be undertaken at all attached / subordinate offices / PSUs / autonomous organizations of this Department, including headquarters.