

मिसिल सं० 3501/1/2018-GA

भारत सरकार / GOVERNMENT OF INDIA

कृषि एवं किसान कल्याण मंत्रालय / Ministry of Agriculture & Farmers Welfare

कृषि एवं किसान कल्याण विभाग / Deptt. of Agriculture and Farmers Welfare

वनस्पति संरक्षण, संगरोध एवं संग्रह निदेशालय / Directorate of Plant Protection, Quarantine and Storage
एन०एच० 4, फ़रीदाबाद (हरियाणा) 121001 / NH-4, Faridabad – 121001

Date: - 26.09.2023

OFFICE MEMORANDUM

Subject:- **Swachhata Hi Seva (SHS) campaign from 15th September to 02.10.2023 – a massive Cleanliness Drive to be held on 01.10.2023 at 10:00 AM.**

As per directions of DA&FW vide Note No.11-10/2020-GA dt 23.09.2023 and as part of Swachhata Pakhwara – Swachhata Hi Seva (SHS) a massive cleanliness drive led by people, **Janbhagidari** is envisaged to be held on 01st October, 2023 at 10.00 A.M. across the country as a tribute to Mahatma Gandhi on the eve of his birth anniversary on 02nd October, 2023.

2. SOPs for 1st October, 2023 event are as per the followings: -

- Call to action: - on 01st October, 2023
- Actual cleaning drive by people across the nation for at least **One Hour** at 10.00 AM resulting in visible cleanliness.
- Identification of field site such in districts/blocks in urban areas and expected number of participants and provide materials also etc.
- Choice of location, event sites can be either in urban & rural areas.

3. The Directorate has identified work site near CIL building/CIB&RC/CGO Complex & surrounding office complex., NH-IV, Faridabad for above cleanliness special drive on SHS on 01st October, 2023. As part of the special drive the bushes, wild plants along the boundary wall shall be cleaned and plantation drive will be undertaken.

4. All Divisional In-charges/Officers/Officials are requested to participate in the **shramdaan activity during the event of Swachhata Hi Seva (SHS), on 01st October, 2023 at 10.00 AM for at least one hour** and make the event successful.


26/9/2023

(Kusum Goel)

Chief Administrative Officer

To

1. All Officers of the Directorate (HQ, CIL & CIB&RC)
2. In-charges (PQ Division/IPM Division/Locust Division/TLC)- To ensure compliance & implementation of SHS.
3. SO (Adm.-I,II,III & IV)/SO(Vigilance)/SO(CIL)/SO(CIB&RC)/SO(P&C)/Account Officer
4. Nodal Officer/Caretaker – To ensure successful execution of Swachhata Hi Seva Campaign.
5. IT Cell – For uploading the same on DPPQS website for wider implementation & Compliance.

Most Immediate

F.No.11-10/2020-GA
Department of Agriculture and Farmers Welfare

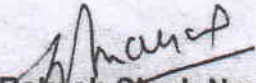
As a part of Swachhata Pakhwad – Swachhata Hi Seva (SHS), a massive cleanliness drive led by people is envisaged to be held on 1st October, 2023 at 10.00 A.M. across the country as a tribute to Mahatma Gandhi on the eve of his birth anniversary on 2nd October, 2023. Hon'ble Prime Minister and other dignitaries would also be joint the swachhata activities on ground. A copy of D.O. letter no.2/8/2019-SBM IV dated 22/9/2023 from the Secretary, Ministry of Housing and Urban Affairs containing detailed instructions regarding cleanliness activities with public participation to be carried out by the field units of the Central Ministries is enclosed.

2. In this connection, all the Subordinate/attached/PSU/autonomous and other offices under the Department of Agriculture and Farmers Welfare are requested to identify field site either in rural or urban areas where actual cleanliness activities can be undertaken with public participation on 1st October, 2023 for one hour, by 25th September, 2023 (by 12.00 noon positively). Once, a site is identified, details of that site may be entered on the website on the portal "Swachhata Hi Seva" (<https://swachhatahiseva.com/>). User id for creation of event as well as for uploading details is same as for the uploading details of cleanliness drive on the Deptt. of Drinking Water and Sanitation / Swachh Bharat Mission portal.

3. All the Nodal officers of Subordinate/attached/PSU/autonomous and other offices under the Department of Agriculture and Farmers Welfare are requested to attend the meeting / training at 12.30 P.M. on 25th September, 2023 for event creation on citizen portal and understand the process for the same. Details of VC link for the meeting /training have already been given in the SoP for 1st Oct 2023 for Central Ministries attached with the D.O. letter dated 22/9/2023 from the Secretary, Ministry of Housing and Urban Affairs.

4. The Joint Secretary (Admn), Department of Agriculture and Farmers Welfare will take a meeting after the training on 25/9/2023. Timing and VC link for the meeting will be shared accordingly.

Encl. A/a.


(Rakesh Singh Nayal)
Deputy Secretary (GA)
23/09/2023

Heads of all the Subordinate/attached/PSU/autonomous and other offices under the Department of Agriculture and Farmers Welfare

Copy to : All Divisional Heads of DA&FW

Most Immediate

F.No.11-10/2020-GA
Government of India
Ministry of Agriculture and Farmers Welfare
Department of Agriculture and Farmers Welfare

Krishi Bhavan, New Delhi
New Delhi, Dated 20th September, 2023

OFFICE MEMORANDUM

Swachhata Hi Seva (SHS) campaign is being celebrated from 15th September to 2nd October this year under the joint aegis of D/o Drinking Water and Sanitation and the DoHUA for undertaking **shramdaan** activities aiming to generate **Jan Bhagidari** through community participation; to provide impetus on implementation of SBM; to disseminate the importance of a **sampoorna swachh** village; to reinforce the concept of **Sanitation as everyone's business**; and as a prelude for the Swachh Bharat Diwas (2nd October) with nationwide participation. This Department is also participating in the campaign.

2. In this connection, all the attached/subordinate/PSU/other offices under your administrative control may be directed to conduct cleanliness drive at their offices during the **Swachhata Hi Seva (SHS) Campaign** and upload data of the cleanliness activities carried out during the Swachhata Hi Seva (SHS) Campaign on the website of SHS.

3. Steps for uploading data of cleanliness activities carried out during the Swachhata Hi Seva (SHS) Campaign are as under:

Dir (CRK-7)
Dir (PP)
P1. send letter to attached offices for taking up this campaign

- (i) Visit the website Swachh Bharat Mission i.e. swachhbharatmission.gov.in
- (ii) Click on SHS-2023 box at the extreme right on the bottom of the website
- (iii) Click on Login box at the right hand side of link of SHS-2023 i.e. <https://swachhbharatmission.gov.in/shs2023/SHS2023/index.aspx>
- (iv) Sign-in with the credential i.e. log-in ID : shs_doacfw Password : Shs@2023#
- (v) Click on Menu (in blue box)
- (vi) Click on - SHS 01 Swachhata Hi Seva 2023 Entry Module and upload the details

[In case of any problem in uploading the data, Shri Gaurav Saroha, Consultant (Mobile no.7015693664 and email:gourav.1@in.ey.com) may be contacted.]

4. This may please be given Top Priority.

21-9-23

V. Surendra

(V. Surendra)
Under Secretary (GA)
Tele: 2338 8453
Email: v.surendra@nic.in

27/9/23
U.S. PP-Ext.
Anshu
22/09/2023

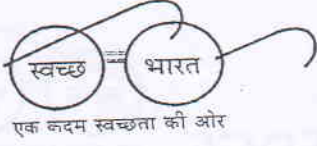
To

All Divisional Heads

Copy to : Heads of all the attached/subordinate/PSU/other offices under DA&FW

PP-2
21/9/23

pl. send to
PP&S &
DPHM. b3



स्वच्छता की शपथ

एक कदम स्वच्छता की ओर

महात्मा गांधी ने जिस भारत का सपना देखा था उसमें सिर्फ राजनैतिक आजादी ही नहीं थी, बल्कि एक स्वच्छ एवं विकसित देश की कल्पना भी थी।

महात्मा गांधी ने गुलामी की जंजीरों को तोड़कर माँ भारती को आजाद कराया अब हमारा कर्तव्य है कि गंदगी को दूर करके भारत माता की सेवा करें।

मैं शपथ लेता हूँ कि मैं स्वयं स्वच्छता के प्रति सजग रहूँगा और उसके लिए समय दूँगा।

हर वर्ष 100 घंटे यानि हर सप्ताह 2 घंटे श्रमदान करके स्वच्छता के इस संकल्प को चरितार्थ करूँगा।

मैं न गंदगी करूँगा न किसी और को करने दूँगा।

सबसे पहले मैं स्वयं से, मेरे मुहल्ले से, मेरे गांव से एवं मेरे कार्यस्थल से शुरूआत करूँगा।

मैं यह मानता हूँ कि दुनिया के जो भी देश स्वच्छ दिखते हैं उसका कारण यह है कि वहाँ के नागरिक गंदगी नहीं करते और न ही होने देते हैं।

इस विचार के साथ गांव-गांव और गली-गली

स्वच्छ भारत मिशन का प्रचार करूँगा।

मैं आज शपथ ले रहा हूँ व अन्य 100 व्यक्तियों से भी करवाऊँगा कि

वे भी मेरी तरह स्वच्छता के लिए 100 घंटे दें, उसके लिए प्रयास करूँगा।

मुझे मालूम है कि स्वच्छता की तरफ बढ़ाया गया मेरा एक कदम पूरे भारत देश को स्वच्छ बनाने में मदद करेगा।

धन्यवाद।



SWACHHTA PLEDGE



Mahatma Gandhi dreamt of an India which was not only free but also clean and developed. Mahatma Gandhi secured freedom for Mother India. Now it is our duty to serve Mother India by keeping the country neat and clean.

I take this pledge that I will remain committed towards cleanliness and devote time towards this. I will devote 100 hours per year that is two hours per week to do voluntary work for cleanliness. I will neither litter nor let others litter. I will initiate the quest for cleanliness with myself, my family, my locality, my village and my workplace.

I believe that countries that appear clean are so because their citizens don't indulge in littering nor do they allow it to happen. With this firm belief, I will propagate the message of Swachh Bharat Mission in villages and towns.

I will encourage 100 other persons to take this pledge which I am taking today. I will make them devote their 100 hours of cleanliness.

I am confident that every step I take towards cleanliness will help in making my country clean.

Thank You.