

F.No. 35011/1/2018-GA  
भारतसरकार/Government of India  
कृषि एवं किसान कल्याण मंत्रालय/Ministry of Agriculture & Farmers Welfare  
कृषि, एवं किसान कल्याण विभाग/Department of Agriculture & Farmers Welfare  
वनस्पति, संरक्षण, संगरोध एवं संग्रह निदेशालय / Directorate of Plant Protection, Quarantine & Storage  
NH-IV, Faridabad-121001(Haryana)

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Dated 20.12.2023

OFFICE MEMORANDUM

**Subject :-** "Swachhata Pakhwada" to be observed from 16<sup>th</sup> December, 2023 to 31<sup>st</sup> December, 2023 – reg.

As per the directions of DA&FW vide OM No.11-10/2020-GA dated 12.12.2023 on the above subject and to inform that following activities to be carried out during "Swachhata Pakhwada" :

- (i) "Swachhata Shapath" will be held on 23.12.2023 at 10.30 AM at CIL Building and will be celebrated as "Kisan Diwas".
- (ii) Cleanliness drive will be undertaken in the offices premises of CIL, CIB&RC and Head Quarter building of PPQ&S on 23.12.2023.

All Officers / official are therefore requested to attend / participate in the above activities on 23.12.2023.

This issue with approval of Competent Authority.

  
(Kusum Goel)

Chief Administrative Officer

**Copy to:-**

1. All Division/Section/Unit Head of DPPQ&S.
2. All Officers/Officials of the Directorate (HQ/CIL/CIB&RC).
3. Caretaker (CIL/CIB&RC/Hqrs.)
4. IT Cell for uploading on the website.
5. Notice Board ((HQ/CIL/CIB&RC).

**MOST IMMEDIATE**  
**SWACHHATA PAKHWADA 2023**

**F. No. 11-10/2020-GA**  
**Government of India**  
**Ministry of Agriculture and Farmers Welfare**  
**Department of Agriculture & Farmers Welfare**

**Krishi Bhawan, New Delhi.**  
**Date: 12<sup>th</sup> December, 2023.**

**OFFICE MEMORANDUM**

**Subject: Activities to be carried out during "Swachhata Pakhwada" to be observed from 16<sup>th</sup>-31<sup>st</sup> December, 2023 – reg.**

The undersigned is directed to refer to subject mentioned above and to say that it has been decided to carry out the following activities during the "Swachhata Pakhwada" in the DA&FW Headquarters at Krishi Bhawan as well as in attached, subordinate, autonomous offices and PSUs of the Department:-

S. No.	Activities to be carried out	Concerned Authority
a.	"Swachhata Shapath" function may be organized in all attached / subordinate offices / PSUs / autonomous organizations of this Department. Swachhata Shapath will be held on 23.12.2023, which is also celebrated as Kisan Diwas.	All divisional heads administering attached/subordinate offices/PSUs.
b.	Swachhata Message may be displayed on Website of the Department. Electronic Banners may be created and uploaded on the web portals of the Department and all organizations under this Department to highlight the observance of Swachhata Pakhwada. Publicity and Awareness may be done through use of various social media platforms along with tagging of the Swachh Bharat handles.	All divisional heads administering attached/subordinate offices/PSUs.
c.	All attached / subordinate offices / PSUs / autonomous organizations will organize camp activities to promote behavioral changes to keep surroundings clean with special focus on awareness regarding curbing the use of Single-Use Plastic, open defecation, deforestation, water wastage, dust/smoke free air and other anti-environmental practices.	All divisional heads administering attached/subordinate offices/PSUs.
d.	Cleanliness drives may be undertaken in e-NAM Mandis by DMI which shall include Swachhata Rallies, seminars for farmers, door-to-door meetings to drive behavioural change towards better sanitation practices.	AS (Marketing)
e.	Cleanliness Drive may be undertaken in all attached / subordinate / autonomous offices / PSUs of this Department, especially on Kisan Diwas i.e. 23 <sup>rd</sup> December, 2023.	All divisional heads administering attached/subordinate offices/PSUs.
f.	Central Integrated Pest Management Centers (CIPMCs) may organize village camps to address the local communities on swachhata with special focus on sustainable toilet uses and taking up waste management work in their area. They may also be made aware about water conservation and proper disposal of insecticide containers.	Joint Secretary (PP)

Contd/-

g.	Directorate of Marketing & Inspection (DMI) and Directorate of PPQ&S may arrange Swachhata Competition among all their field units which may also cover the nearby premises / villages as well as office building.	AS (Marketing) & JS (PP)
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2. Further, following activities need to be carried out in DA&FW (HQ) specifically:

S.no.	Activities to be carried out
(i)	Cleanliness Drive of both the canteen in 4th Floor in Krishi Bhawan
(ii)	Cleanliness drive at parking lots of Krishi Bhawan.
(iii)	Cleaning drive in and around NAFED store and R&I Section (Basement) of Krishi Bhawan.

3. Therefore, all Divisional Heads are requested to issue necessary instructions to attached, subordinate & autonomous offices and PSUs under their administrative control to take necessary steps for successful execution of the action plan as mentioned above.

4. The above is for strict compliance please.

*V. Surendra*

(V. Surendra)  
Under Secretary (GA)  
Ph.: 23388453

To

All Divisional Heads, DA&FW

Copy for information to:-

1. PS to Hon'ble A&FW Minister
2. PS to Hon'ble MOS (A&FW)
3. PPS to Secretary (A&FW)
4. PPS to AS&FA / Agriculture Commissioner/AS (FAK)