

संख्या / No. 15014/1/2020- GA
भारत सरकार / Government of India
कृषि एवं किसान कल्याण मंत्रालय / Ministry of Agriculture & Farmers' Welfare
कृषि, सहकारिता एवं किसान कल्याण विभाग / Department of Agriculture, & Farmers Welfare
वनस्पति संरक्षण, संगरोध एवं संग्रह निदेशालय / DIRECTORATE OF PLANT PROTECTION, QUARANTINE AND STORAGE
एन.एच.-4, फरीदाबाद, हरियाणा / N.H.IV. FARIDABAD (HARYANA)

दिनांक / Dated: 28th August, 2024

C I R C U L A R

Subject : *Plant for Mother Campaign - reg.*

The undersigned is directed to refer to D.O letter dated 27th August, 2024, received from Joint Secretary, Ministry of Agriculture & Farmers' Welfare on the above subject for information and compliance.

Kusum Goel
28/8/2024

(Kusum Goel)

Chief Administrative Officer

IT Cell for immediate uploading on the website.

Copy to :

1. In-Charges of all Regional/Sub-offices of the Dte. for necessary action.
2. JD(P&C) / DD(P&C) *Secretary (LBO PC) / Incharge, Chem Div, CL*
3. PS to PPA.

फ्रेंकलिन एल. खोबुंग
FRANKLIN L. KHOBUNG
संयुक्त सचिव
Joint Secretary



सत्यमेव जयते

भारत सरकार
कृषि एवं किसान कल्याण मंत्रालय
कृषि एवं किसान कल्याण विभाग
Government of India

Ministry of Agriculture & Farmers Welfare
Department of Agriculture & Farmers Welfare



D.O. No. 1-3/2022-NRM-CC
27th August, 2024

Dear Sirs/Madam,

As you are aware the Hon'ble Prime Minister of India launched the Global Campaign एक पेड़ मां के नाम Plant4Mother on World Environment Day 2024. As part of the Global Campaign, the Ministry of Environment, Forest & Climate Change (MoEF&CC) informed that efforts are being made to plant about 80 crore saplings across the country by September 2024 and about 140 crore saplings by March 2025. The Campaign has immense potential for preventing and reversing land degradation and desertification.

In this regard, Ministry of Agriculture & Farmers Welfare is organizing **tree plantation program under “एक पेड़ मां के नाम Plant4Mother” campaign on 29th August 2024 at 10:30 AM at IARI campus, Pusa, New Delhi** in the gracious presence of the Hon'ble Agriculture Minister, Govt. of India. All the subordinate offices of DA&FW, ICAR institutions, CAUs, KVKs and SAUs in the country are informed to organize a similar tree plantation program at their respective places on the same day. Further, all participating organizations are required to upload the video and photos of the event on the MeriLiFE portal (<https://merilife.nic.in>)

Yours sincerely,


(Franklin L. Khobung)
Joint Secretary (NRM),

To,

All the concerned JS, DA&FW / Heads of the participating Nodal Agency and participating organizations.

Copy for information to:

1. Secretary, DA&FW
2. Secretary, DARE & DG, ICAR
3. DDG, Crops, ICAR
4. All Additional Secretaries
5. Advisor, Mission LiFE, MoEFCC