

MOST IMMEDIATE
SWACHH BHARAT ABHIYAN RELATED MATTER

F. No. 35011/1/2018-GA
Government of India
Ministry of Agriculture & Farmers Welfare
Department of Agriculture Cooperation & Farmers Welfare
DIRECTORATE OF PLANT PROTECTION QUARANTINE AND STORAGE
NH-IV, Faridabad.

Dated: 23.12.2020

OFFICE MEMORANDUM

Subject:-Activities to be carried out during "Swachhta Pakhwada" to be observed from 16th December to 31st December, 2020-regarding.

The undersigned is directed to enclose herewith a letter No. 11-10/2020-GA dated 21.12.2020 issued by DAC&FW alongwith a draft action plan i.e list of activities to be carried out during the "Swachhata Pakhwada" during 16th- 31st December, 2020.

2. It is requested that the prescribed activities during "Swachhata Pakhwada" may be carried out to the possible extent during the period keeping in view the guidelines issued by Ministry of Home Affairs and Ministry of Health and Family Welfare from time to time with regard to surveillance, containment and caution in the wake of COVID 19 pandemic. This is for strict compliance.


(Mohal Lal Meena)
Under Secretary (HQ)

Distribution

1. All Officer -in-Charges of Regional/Sub- Offices of Directorate of PPQ&S for compliance through Scheme-in-Charges/website of this Directorate
2. All Scheme-in-Charges (PQ/Locust/IPM/TLC)
3. **JD (P&C), Directorate of PPQ&S with the request to co-ordinate the matter with sub-offices and to submit daily report to DAC&FW, New Delhi.**
4. IT cell with the request to upload the same on the website for the Directorate.
5. PPS to PPA

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MOST IMMEDIATE
SWACHHATA PAKHWADA 2020

F. No. 11-10/2020-GA
Government of India
Ministry of Agriculture and Farmers Welfare
Department of Agriculture, Cooperation & Farmers Welfare

Krishi Bhawan, New Delhi.
Date: 21 December, 2020.

OFFICE MEMORANDUM

Subject: Activities to be carried out during "Swachhata Pakhwada" to be observed from 16th - 31st December, 2020 - reg.

The undersigned is directed to refer to subject mentioned above and to say that it has been decided to carry out the following activities during the "Swachhata Pakhwada" in the DAC&FW Headquarters at Krishi Bhawan as well as in attached, subordinate, autonomous offices and PSUs of the Department:-

S No	Activities to be carried out	Concerned Authority
a	"Swachhata Shapath" function may be organized in all attached / subordinate offices / PSUs / autonomous organizations of this Department, including headquarters. Swachhta Shapath will be held on 23.12.2020, which is also celebrated as Kisan Diwas.	➤ All Divisional Heads
b	Swachhata Message may be displayed on Website of the Department. Electronic Banners may be created and uploaded on the web portals of the Department and all organizations under this Department to highlight the observance of Swachhata Pakhwada. Publicity and Awareness may be done through use of social media.	➤ All Divisional Heads
c	Provision of Pantry Point (washbasin / sink for washing utensils / crockery) on the 1st and 2nd floor adjacent to toilets for Senior Officers in DAC&FW (headquarters).	➤ Joint Secretary (Admn.)
d	Sanitary napkin dispensers may be provided in all ladies toilets at DAC&FW Headquarters as well as in all attached / subordinate / autonomous offices / PSUs. Functioning of existing dispensers may also be checked.	➤ All Divisional Heads
e	All attached / subordinate offices / PSUs / autonomous organizations will organize camp activities to promote behavioral changes to keep surroundings clean, with special focus on awareness regarding plastic pollution, open defecation,	➤ All Divisional Heads

	deforestation, water wastage, dust / smoke free air and other anti environmental practices.	
f.	Cleanliness drives may be undertaken in e-NAM Mandis by DMI which shall include Swachhata Rallies, seminars for farmers, door-to-door meetings to drive behavior change towards better sanitation practices.	➤ Joint Secretary (Marketing)
g.	Cleanliness Drive may be undertaken in all attached / subordinate / autonomous offices / PSUs of this Department, especially on Kisan Diwas i.e 23 rd December, 2020.	➤ All Divisional Heads
h.	Central Integrated Pest Management Centers (CIPMCs) may organize village camps to address the local communities on swachhata with special focus on sustainable toilet uses and taking up waste management work in their area. They may also be made aware about water conservation and proper disposal of insecticide containers.	➤ Joint Secretary (PP)
i.	Village level Swachhata Rallies may be organized by all the attached / subordinate / autonomous offices / PSUs of this Department.	➤ All Divisional Heads
j.	Swachhata Pakhwada and better sanitation practices related banners may be displayed and tree plantation may be done in office premises at DAC&FW Headquarters as well as in all attached / subordinate / autonomous officers / PSUs of this Department.	➤ All Divisional Heads
k.	Directorate of Marketing & Inspection (DMI) and Directorate of PPQ&S may arrange Swachhata Competition among all their field units which may also cover the nearby premises / villages as well as office building.	➤ Joint Secretary (Marketing) ➤ Joint Secretary (PP)
l.	Brainstorming session may be undertaken on Swachhata Pakhwada at Directorate of Extension, PUSA, by DAC&FW officials, along with local public participation.	➤ Joint Secretary (Admn.) ➤ Joint Secretary (Extn.)
m.	Extensive exercise for weeding out of old files / records may be undertaken at all attached / subordinate offices / PSUs / autonomous organizations of this Department, including headquarters.	➤ All Divisional Heads

The guidelines issued by Ministry of Home Affairs and Ministry of Health and Family Welfare from time to time with regard to surveillance, containment and caution in the wake of coronavirus disease (COVID-19) pandemic will be strictly followed in all attached / subordinate offices / PSU / autonomous organizations of this Department, including headquarters

➤ All Divisional Heads

- 2 Therefore, all Divisional Heads are requested to issue necessary instructions to attached subordinate & autonomous offices and PSUs under their administrative control to take necessary steps for successful execution of the action plan as mentioned above.
- 3 Instructions may also be issued to send daily report (strictly in MS-Word format) along with High Definition Photographs (strictly in JPG/JPEG format) of the events, with the consolidated number of the participants (activity wise) at dacfwshs2018@gmail.com.
- 4 A consolidated report on the activities undertaken by the offices under each Division may also be sent by mail to dacfwshs2018@gmail.com by 3rd January, 2021 (FN), positively.
- 5 The above is for strict compliance, please.
- 6 This issues with the approval of Secretary (AC&FW).

V. Surendra
21/12/2020
(V. Surendra)
Under Secretary (GA)
Ph.: 23384929

To

All Divisional Heads, DAC&FW

Copy for information to:-

- 1 PS to Hon'ble A&FW Minister
- 2 PS to Hon'ble MOS (A&FW) / PS to Hon'ble MOS (A&FW)
- 3 PPS to Secretary (AC&FW)
- 4 PPS to CEO, NRAA
- 5 PPS to AS&FA / AS(AKB) / AS(AB) / AS (DC) / AS (AL) / Agriculture Commissioner